



CEO WARRIOR

BUSINESS STRATEGY CALL AGENDA

INTRO:

Thank you for your interest in a free strategy call with CEO Warrior. This agenda will serve as a jumping-off point for our conversation together. Please note that Growth Advisors will tailor the discussion to address your specific business needs, so not all questions will be covered.

SECTION 1: ABOUT YOUR BUSINESS

To start the call, the Growth Advisor will ask questions about your business, including current service(s), annual revenue, number of employees, years in business, your current roles & responsibilities, etc.

🔴 *Note: the business owners who tend to get the most out of this call are in HVAC, electrical, or plumbing, have \$1M - 10M annual revenue, and have at least five employees.*

SECTION 2: WHAT'S WORKING?

- What's currently working well in your business? Why?
- Where have the greatest sources of business growth come from?
- How have you replicated that success?

SECTION 3: WHAT'S NOT WORKING?

- What's your #1 problem right now?
- What is the cause(s) of this problem?
- What do you think could be a potential solution? Why?
- What roadblocks are preventing you from implementing this solution?

SECTION 4: NEXT STEPS

To close the call, the Growth Advisor will suggest 2 - 3 action items you can implement into your business to solve your biggest obstacle in the next 90 days.

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